

## Humanitarian Notes

### **Social Media Intern** New York City, New York

Humanitarian Notes is a US-based non-profit organization with 501(c)(3) status. We are dedicated to raising HIV/AIDS awareness through music that educates, entertains and empowers the people.

Humanitarian Notes was founded on the belief that a new and innovative approach to HIV/AIDS awareness campaigns is needed to combat HIV/AIDS in Africa. Music has the power to change lives, and our music educates and empowers people at the local level, taking into account the social barriers that might have prevented external campaigns from succeeding in the past.

.The current aims for Humanitarian Notes involve increasing visibility and creating sustainable funding sources for new business development.

Humanitarian Notes is offering an internship opportunity for Fall of 2011 in New York City. The intern will be directly involved in the social media efforts as well as new business development tasks.

#### **Specific job objectives for this internship include:**

- Support the development and implementation social media efforts to foster community-building and online activism
- Assist in the growth of sustainable funding sources and partnerships to support new business development

#### **Specific activities will include:**

- Writing and editing blog posts
- Conducting interviews
- Drafting short, engaging pieces on a variety of topics
- Researching related websites and build partnerships
- Moderating and building Humanitarian Notes' online community

#### **The ideal candidate should have the following knowledge, skills and experience:**

- Strong research and analysis skills
- Excellent written and oral communication skills in English
- Good working knowledge of online and social media tools
- Able to engage with people from diverse ethnic, cultural, economic, and social backgrounds

#### **Desirable:**

- Commitment to Humanitarian Notes' vision, mission and values
- A familiarity and love of African music
- Ability to successfully work on one's own with limited supervision
- Willing to learn and be innovative.

#### **Application process:**

Interested applicants should submit a detailed CV and a short cover letter outlining their aspirations, availability and suitability for the role to [internship@humanitariannotes.org](mailto:internship@humanitariannotes.org)